

**Just in time for Back to School, Net Nanny® takes screen time parenting to a new level  
with launch of Net Nanny® 10!**

**Latest update protects child privacy by performing all filtering operations on the child's device  
Traffic not routed through 3<sup>rd</sup> party servers**

**Net Nanny® rated [“Best Parental Control App”](#) by tech authority Tom's Guide**

**PHILADELPHIA, PA (August 5, 2019)** Net Nanny® – the industry pioneer in parental control software – is pleased to announce that its latest desktop and mobile update now offers a comprehensive solution for families wanting a safe and healthy way to live with smartphones, computers, tablets and apps. And it does so in a way that puts it heads and shoulders above the competition.

Like it has always done, Net Nanny® protects a child's privacy by performing its filtering operations locally on the device it is monitoring. Net Nanny® does not pass traffic it is monitoring through third-party servers – it stays on the phone or tablet. This puts Net Nanny® ahead of the parental control provider pack and aligned with major tech companies on an issue of increasing importance to families everywhere: data privacy.

In addition to the award-winning Net Nanny® filter, Net Nanny® 10 now has all-new screen time parenting features for visibility into and control over your child's online activity.

With Net Nanny® 10 parents can:

- Manage and block apps
- Filter online content in 14 different categories
- Track screen time
- Turn off and resume the Internet
- Set schedules and curfews, and
- Know the location of your child's primary mobile device.

In addition, Net Nanny® 10 provides:

- A convenient mobile app for parents to use on their smartphones and
- A web dashboard to access family settings and reports from any device connected to the web.

Net Nanny® 10 also provides parents with the revolutionary 'Family Feed' – a quick and easy-to-read scrolling feed that shows their child's screen time and Internet activity – through real-time reporting of online searches, app usage, and alerts that dangerous or inappropriate content may have been viewed. The Family Feed also provides descriptions and reviews of the most popular and trending apps for kids with info from the Zift Parent Portal at WeZift.com. The Zift Parent Portal, which was created by Net Nanny® in 2018, provides parents with resources such as digital parenting guides, videos about popular apps, tips on managing screen time, info on how to stay safe on social media and the Internet.

With the latest updates, Net Nanny® now offers the best protection, screen time scheduling, device control and educational insights that parents need to help them raise children in a tech-driven world.

Net Nanny® 10 is now available for Windows, Mac, Android, iOS and Kindle Fire at <https://netnanny.com>. Net Nanny® subscription options include:

- Net Nanny® for Desktop – 1 device (Windows or Mac): \$39.99/year
- Net Nanny® Family Protection Pass – 5 device (desktop or mobile): \$54.99
- Net Nanny® Family Protection Pass – 20 device (desktop or mobile): \$89.99

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